



JULY 2007 NEWSLETTER

The United States President's Emergency Plan for AIDS Relief

A MONTHLY UPDATE ON THE U.S. COMMITMENT
TO TURN THE TIDE AGAINST GLOBAL HIV/AIDS

Ivorian Soccer Star Joins the Fight Against HIV/AIDS



Photo courtesy of Côte d'Ivoire team

Toure Yaya Gnegnery, Ambassador-at-Large for "Sports for Life," met with youth enrolled in the "Sports for Life" program and U.S. Ambassador to Côte d'Ivoire Aubrey Hooks on July 9, 2007.

to fight HIV/AIDS.

"Mr. Toure, you've gotten involved to 'kick AIDS out of Africa,' in your own words. Your mission is noble, and you will never lack our encouragement and our support," Ambassador Hooks said during the ceremony.

"Sports for Life" is a campaign that equips thousands of young soccer players with the knowledge and skills to protect themselves against HIV/AIDS.

Responding to the challenge, the new "Sports for Life" Ambassador said: "I'm aware that we sportsmen are a role model for young people. I'm ready to devote my time telling them to do the right thing. I've volunteered to become an Ambassador in the 'Sports for Life' campaign in order to save lives in my country, and to help my younger brothers and sisters to grow up healthily."

The 24-year-old Toure, an international soccer star, recently signed on to play for FC Barcelona. Toure used to play for Côte d'Ivoire's Académie Mimosifcom before beginning signed at age 18 to the French team AS Monaco.

"AIDS is a disease we need to banish," Toure said. "With the help of football and 'Sports for Life,' we're going to kick AIDS out of Africa."

Since its launch in Côte d'Ivoire in December 2006, "Sports for Life" has reached more than 12,000 youth with HIV prevention messages through activities built around soccer. Begun in Abidjan, the program will expand to Abengourou, Bouaké, San Pedro and Yamoussoukro in 2008.



Ivorian soccer star, Toure Yaya Gnegnery, was officially named Ambassador-at-Large for "Sports for Life" on July 9, 2007 at a ceremony in Abidjan, Côte d'Ivoire. U.S. Ambassador to Côte d'Ivoire, Aubrey Hooks, attended the ceremony and thanked Toure for partnering with the President's Emergency Plan for AIDS Relief (Emergency Plan/PEPFAR)

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New PEPFAR Materials Available

Visit PEPFAR.gov for the latest fact sheets and issue briefs.



August Sneak Peek

AGOA: Ambassador Dybul attended the African Growth and Opportunity Act conference in Accra, Ghana July 18-19, 2007

First Lady Visits PEPFAR-Supported Sites During Trip to Africa



First Lady Laura Bush recently returned from a four-country tour of Africa to visit sites addressing HIV/AIDS, malaria and education supported by the U.S. Government (USG). Mrs. Bush's trip to Senegal, Mozambique, Zambia and Mali, June 25-28, 2007, was an opportunity to show the American people how they are making a difference in Africa through initiatives like the President's Emergency Plan for AIDS Relief (Emergency Plan/PEPFAR). Jenna Bush joined Mrs. Bush for the trip.

In Senegal, Mrs. Bush visited the Grand Medine Primary School, met with Senegal President Abdoulaye Wade, and visited Fann Hospital. During her second stop in Maputo, Mozambique, Mrs. Bush visited the Pediatric Day Hospital, which is supported by the Emergency Plan. She also visited a malaria spraying site in Mozal, Mozambique, where she handed out insecticide-treated bed nets to help prevent malaria.

At the Regiment Basic School in Lusaka, Zambia, Mrs. Bush watched children demonstrate how a PlayPump works. PlayPumps consists of a merry-go-round attached to a water pump and provides a sustainable and child-friendly water delivery system.

Regiment Basic School is the site of the first PEPFAR funded PlayPump. Before the pump was installed many of the 1,200 students at the school had to bring water to school or walk long distances to find water. Ambassador Mark Dybul, U.S. Global AIDS Coordinator, First Lady of Zambia Mrs. Maureen Mwanawasa, her daughter Chipso Mwanawasa, and American Idol star Melinda Doolittle were also present.



White House Photo by Lynden Steele

Mrs. Laura Bush is greeted by a chorus of singers as she joins her fellow participants at the Mututa Memorial Center in Lusaka, Zambia. Pictured are from left: Mrs. Martha Chilufya, Director of the Mututa Memorial Center; Maureen Mwanawasa, First Lady of Zambia, and Melinda Doolittle, American Idol finalist.

“Through partnerships between Zambia and the United States, we’re addressing one of the greatest humanitarian crises of all times: the challenge of HIV/AIDS. Through the President’s Emergency Plan, our country has provided hundreds of millions of dollars to combat HIV/AIDS in Zambia,” Mrs. Bush said at the Mututa Memorial Center.

Mrs. Bush concluded her trip in Mali, where she met with President Touré and his wife.

Hip Hop Artists Sing Out Against HIV/AIDS in Tanzania



Local group, Wanaume Family, performs.

The Hip Hop Artists Against AIDS Initiative kicked off July 11 and 12, 2007 with a two day concert in Dar es Salaam, Tanzania featuring American hip-hop group, Native Deen. The free, two-day event included educational sessions between performances, including question and answer sessions, quiz competitions, and other forms of information sharing. Local artists AY, Fid-q, Joe Makini, Mh Temba, Unique Sisters, K-Lin, Banana Zorro, Nako 2 Nako, Wanaume Family and Jumanne IDD also performed.



An estimated 16-20 thousand young people turned out for the concert.

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www.pepfar.gov/press/c19566.htm



White House photo by Chris Greenberg

President George W. Bush makes remarks during "A Conversation on the Americas." The purpose of the gathering was to highlight extensive society-to-society relationships between the U.S. and its neighbors and to further explore how the United States helps its neighbors promote education, health care and economic opportunity at all levels.

“So for the last three years, with the PEPFAR funds ... we have created a network of 27 health institutions, public and private ... And what is amazing is that what we are observing is that we are creating more partnership[s] with other organization[s], working in the field, and we share the experience. And with a strong partnership, public and private sector partnership, we are about to replicate our model also in the existing health institution.”

- Dr. Maria DesChamps, July 9, 2007

On July 9, 2007, President George W. Bush and First Lady Laura Bush hosted a Conference on the Americas in Arlington, Va. The conference brought together representatives from approximately 150 Latin American based organizations in addition to 100 United States-based groups. The groups discussed ways the United States can more effectively deliver aid and strengthen civil society. The theme for the conference was “Advancing the Cause of Social Justice in the Americas,” and attendees shared lessons learned promoting education, health care, economic opportunity at the grassroots level, and public-private partnerships throughout the hemisphere. One topic discussed during the meeting was the global HIV/AIDS pandemic. Haitian physician, Dr. Maria DesChamps, co-founder of the GHESKIOO Health Institution, discussed how her organization is partnering with the President's Emergency Plan for AIDS Relief (PEPFAR/Emergency Plan) to address this crisis.

PEPFAR Quotables

Secretary Rice: “We are building a partnership for health and human life. We are supporting your efforts to fight horrific diseases through the President's Malaria Initiative and the Emergency Plan for AIDS Relief, an historic commitment that President Bush has now asked our Congress to double.”

- Remarks for AGOA Forum, July 18, 2007

President Bush: “A lot of people don't know what we're doing. The United States has really taken the lead in saying to other nations, here is a problem that we can help solve, and therefore, follow us.”

- Remarks at Nashville Gaylord Opryland Resort and Convention Center, July 19, 2007

Implementers' Meeting Update

The 2007 HIV/AIDS Implementers' Meeting post-meeting Web site is now available at:

www.hivimplementers.com

Available materials include the oral and poster presentations delivered during the meeting, as well as a Conference Summary from the Rapporteur Wrap Up on June 19, 2007. Links to accepted abstracts and Web casting for selected meeting sessions are also available on the Web site.

The next HIV/AIDS Implementers' Meeting will be held in Kampala, Uganda in June 2008. Please visit the meeting Web Site for continued updates. Note that specific dates are not available at this time.